

Our intimate, 833-seat performing arts venue is home to the [Rialto Series](#), featuring the best of national and international jazz, world music and dance; and Georgia State’s School of Music performances; as well as the go-to venue in downtown Atlanta for other arts organizations’ performances, visiting companies and independent film screenings.

## Rialto by the Numbers

**\$3,083,000**

The Rialto’s annual economic impact on Atlanta and the State of Georgia – the equivalent of 83.7 full-time jobs

**1,000,000**

Since the Rialto re-opened in 1996 as part of Georgia State University, it hosted its one-millionth visitor in 2014

**60,000**

Total number of visitors the Rialto hosts each year

**2,500**

The number of children who participate in our educational outreach programs each year

**125**

The average number of participating artists who appear on the Rialto stage each season

**100**

The average improvement in SAT scores for students with four years of arts or music education

## QUICK FACTS

### STATUS

Georgia State University Foundation – Rialto Center for the Arts is a 501(c)3 Non-profit organization

### MISSION

Our mission is to inspire, educate and entertain diverse audiences by presenting innovative and exceptional arts programming and cultivating community partnerships.

### RIALTO SERIES

Each year, the Rialto Center offers a unique subscription series, the [Rialto Series](#), featuring diverse, world-class artists, presenting the best in world music, jazz, contemporary dance, international programs and the cinematic arts. The annual series runs from October through April.

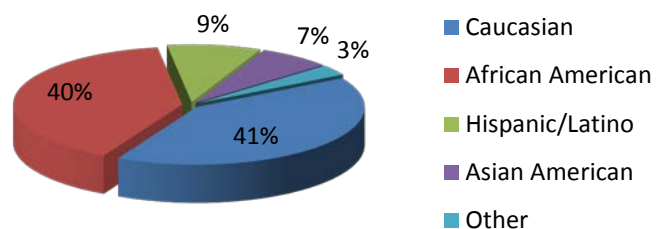
### AUDIENCE

The Rialto audience is educated, with 80% having an undergraduate degree or higher, and affluent with annual incomes over \$75,000 and ethnically diverse.

### Distinguished Artists Who Have Graced the Rialto Stage

Angelique Kidjo	Orquesta Buena Vista Social Club
Hugh Masekela	Urban Bush Women
Dianne Reeves	Philadanco
Dee Dee Bridgewater	Trey McIntyre Project
Gilberto Gil	Dayton Contemporary Dance
Wayne Shorter	Hubbard Street Dance Company
SWEET HONEY IN THE ROCK	Idan Raichel Project
Los Lobos	Milton Nascimento

Audience Ethnicity



## EDUCATION & OUTREACH

The Rialto Center is committed to endowing students with a lifelong passion for the arts and culture through our signature education programs, which are offered at every grade level of the area's public school systems. From offering free and reduced-price tickets, to taking programming in to schools in underserved communities, the Rialto strives to make art and culture accessible to everyone. Your donation will help support our Education and Outreach programs:

### RIALTO JAZZ FOR KIDS

A comprehensive series of jazz education programs for elementary and middle school students which teaches the students, not only how to play instruments, but also the history and geography of jazz. The long-term goal is to create future audiences for jazz so the art form will survive. Dr. Gordon Vernick and his group of musicians from Georgia State visit schools monthly and work with a select group of students interested in jazz. *No child is turned away due to lack of funds because the Rialto subsidizes the program through funds raised.* The top performers are selected for Jazz for Kids All-Stars and play at senior centers and other venues across Atlanta. Jazz for Kids has served thousands of students in the metropolitan Atlanta area.

### RIALTO2GO

Takes art and culture into elementary schools, particularly in fragile, under-served communities, helping students to learn about different cultures while building long-term relationships with the arts. Rialto2Go is led by teaching artists who engage students at local schools through lectures, workshops and performances that are reinforced by hands-on activities.

### FEED YOUR SENSES

A free, monthly lunch-and-learn that is open to the public, which features different artists each month for a unique, insider's look at their craft. Regular participants include senior centers and special care facilities.

### RIALTO VISUAL ARTS SERIES

Professionally curated, free bi-monthly exhibitions featuring local, emerging artists are on display daily and during evening performances, and the Rialto is a regular stop on the First Thursday Downtown Art Walk.

### RIALTO MASTER CLASSES

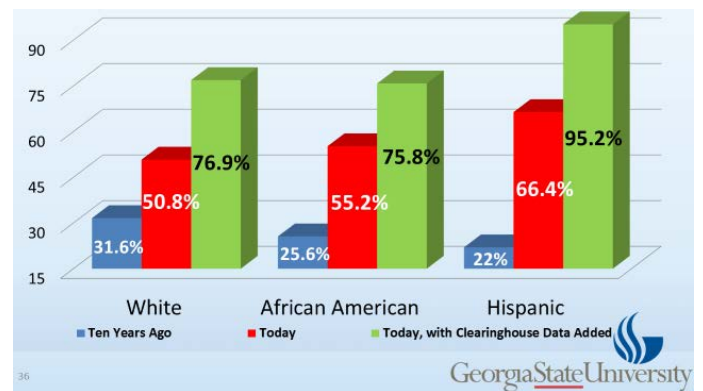
Introduce the public to our performers through pre-performance lectures that are open to the public, as well as demonstrations, lectures or classes presented on-site or at area elementary, middle and high schools, as well as at campuses of local partner universities.

The Rialto is proud to be part of [Georgia State University](#). Georgia State is located in the heart of downtown Atlanta, and is a leading research institution of higher learning, ranked among the top 14 "up and coming" national universities and 12th among the country's most diverse institutions. More than 32,000 students are enrolled annually, arriving from every county in Georgia, all 50 states and 159 countries.

*"As we usher in a renaissance period in Downtown Atlanta, we are proud to celebrate the Rialto at Georgia State University as a longtime cultural anchor."*

*Dr. Mark P. Becker & Laura Voisinet  
President & First Lady of Georgia State University*

Georgia State University Diversity & Graduation Rates:



The Jazz for Kids All-Stars performing at the Governor's mansion this summer.



Rialto2Go recently featured Flamenco Dancers at Perkerson Elementary